

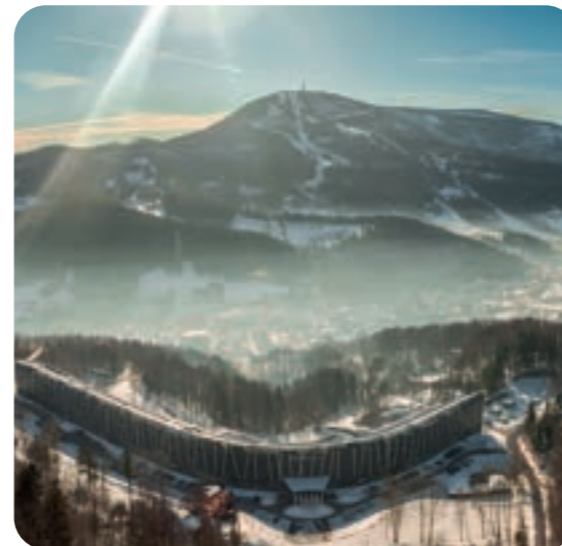
Expanding your office through innovation. What really works?

MERCURE HOTEL

The orthodontic landscape is constantly evolving, with alleged «disruptive» new technologies and treatment modalities. But for the busy practitioner, the question remains: What actually drives growth, and what is just expensive noise? Join us for «Expand Your Office Through Innovation: What Really Works,» an event designed to bridge the gap between cutting-edge theory and clinical reality.

2 days conference

Program from 2-6pm



Mercure Szczyrk Resort
ul. Wrzosowa 28A, 43-370 Szczyrk
M: +48 509 151 000
E: Mercure.Szczyrk@accor.com

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Information and registration:

szkolenia@marrodent.pl

Please make payment to the following bank account: Marrodent Sp. z o. o. Bielsko-Biała, ul. Krasieńskiego 31, account number: ING **52 1050 0086 1000 0090 3251 9085**

In the payment reference, please provide your invoice details, phone number, and code 001/27

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Expanding your office through innovation. What really works?

📍 Mercure Szczyrk Resort, Poland

📅 08-09 January 2027

9 International Speakers

ADDITIONAL ATTRACTIONS FOR ACTIVE PEOPLE

Skiing on the nearby slopes

FOR BEAUTY

A wide range of spa services at the Mercure Hotel

IN THE EVENING

A gala dinner with live music with The Voice of Poland winner Anna Deko

Who will Lecture?



Dr. Robert Umpirowicz

From Reaction to Intentional Communication – The Role of Mindset in Clinical Practice

During this lecture, participants will learn practical tools to help them respond more constructively to difficult situations and communicate more effectively in their daily work — especially in demanding moments, such as when confronted with opinions that differ from their own.



Dr. Pawel Machala

Main principles of the diagnosis of the TMJ. How to use them in everyday orthodontic practice ?

The TMJ diagnosis is an essential part of the orthodontic treatment plan - What are the diagnostic tools and their use? How to apply TMJ diagnosis to the treatment planning and what mistakes we can avoid thanks to the use of it from simple to even the most sophisticated orthognathic? TMJ in clinics.



Dr. Stefano Troiani

Hybrid treatment: the future of orthodontics

Orthodontists should focus on obtaining good results in the vast majority of patients, using for each patient the most appropriate tool. Unfortunately, nowadays lectures seem more focused in showing unlikely cases and focus on one-solution-fits all. This lecture will focus on bringing back the attention to treatment efficiency and predictability



Dr. Yoav Mazor

The art of combination

The Hybrid approach in Orthodontics is based on the combination of different advanced concepts such as the incorporation of multi-segmental technique together and in one time. This combination is a key for faster treatment progress and results and in the same positive patient psychological experience. Speaker will demonstrate the advantages of the combination of the Multi-FA appliance as posterior segmental therapy with brackets or aligners therapy at the anterior segmental in symmetrical and asymmetrical cases.



Dr. Sunil Hirani

Aligners or Brackets-What should we use?

Use of aligners and fixed appliances both have their own biomechanical rules and challenges. How do we take advantage of this in daily clinical practice so we have happy patients and a profitable and efficient clinic? This presentation will discuss the key biomechanical components of aligner-based orthodontic treatment and fixed appliance-based orthodontic treatment. Several cases will be discussed with comparative outcomes.



Dr. Marton Zsoldos

AI in clinical orthodontics

Abstract: Artificial intelligence in orthodontics has moved beyond hype and is becoming a practical, affordable tool in everyday clinical practice. This lecture will provide a clear overview of what AI means for orthodontists, which clinically relevant tools are currently available, how to evaluate and select them, and what developments can be expected in the near future.



Dr Jacek Żurek

Corticotomy treatment in the periodontological aspect

The lecture will be devoted to corticotomy as a surgical procedure available in every dental practice. The issues of proper soft tissue management in the case of corticotomy as a method facilitating orthodontic movement of teeth will be



Dr. Rafal Brandt

Skeletal anchorage in the treatment of complex malocclusions

The lecture focuses on the use of skeletal anchorage in the treatment of complex malocclusions, with particular emphasis on palatal micro-implants as a stable and predictable source of anchorage. Based on the presented cases, the effectiveness and predictability of the therapy will be highlighted, along with the significance of palatal micro-implants in everyday orthodontic practice.

Expanding your office through innovation. What really works?



Dr. Christian Samoila

Plan smart. Diagnose thoroughly. Treat boldly.

Orthodontic success starts with one principle: plan before you act. A thorough diagnosis — grounded in the patient's history, clinical records, and a deep respect for anatomical boundaries — is the non-negotiable foundation of every great outcome. Bone envelope, root proximity, and soft tissue limits are not obstacles; they are the map.

From that foundation, today's clinician has an unprecedented toolkit: digital workflows, fixed appliances, clear aligners, TADs, and laser sintered auxiliaries. Knowing when and how to combine them — always within the boundaries nature sets — is what separates good results from exceptional ones!

How to register?

Early bird registration fee until the end of October: **640 €**

Later the price is **760 €**



Simultaneous translation into Polish.

The hotel offers ski equipment rentals, bus service to nearby slopes, and a well-developed spa area.

The hotel has reserved 50 rooms for our students at a special price with the code "Marrodent."